



## Working Student Social Media & Marketing (f/m/d), 8-12 h/week

Become part of a young deep tech and software startup and revolutionize material development with us. ExoMatter is a spin-off of the German Aerospace Center (DLR). Since the beginning of the year we are revolutionizing materials development through first commercial implementations.

Recently, we have managed to be part of Xpreneurs Batch 12, a program of UnternehmerTUM for the best startups in Germany.

ExoMatter offers you the chance to actively shape our Social Media & Marketing area.

### Your tasks

- You are part of the Business Development team and design a first strategy for social media
- You create and coordinate postings for LinkedIn, Xing and other social media channels, as well as our newsletters
- You keep a close eye on the performance of our channels and support us with our monthly reporting
- You design two-pagers, customer presentations and various other documents

### Our requirements

- You are a digital native, love social media and are eager to take on responsibility.
- You are currently completing a degree with a relevant background (e.g. communication science, marketing, etc.) and have ideally already gained practical experience in previous internships or working student positions
- You are creative, bubbling over with ideas and enthusiastic about the topic of digitization, AI, material science.
- You fluently speak English and German and can independently write texts in both languages
- You are an organizational talent, work efficiently and in a structured manner, and are a real team player

### Why ExoMatter

- **Ownership:** We offer you a highly ambitious work environment with a steep learning curve and responsibility for your own areas and tasks.
- **Team Spirit:** We are an ambitious team with an appreciative working atmosphere; active participation and transparency are part of our lived company DNA.
- **Flexibility:** We know that it is not always easy to manage uni and your student job, so we help you to find individual solutions in terms of working hours and WFH.
- **Sustainability:** We don't engage in greenwashing but take an honest and professional look at how we can make ExoMatter a little more sustainable every day.
- Of course, we offer you a salary up to industry standard, a fun environment in a growing startup in the heart of Munich and the chance to directly shape ExoMatter.

If you have any questions or would like to apply, please contact our co-founder Barbara

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